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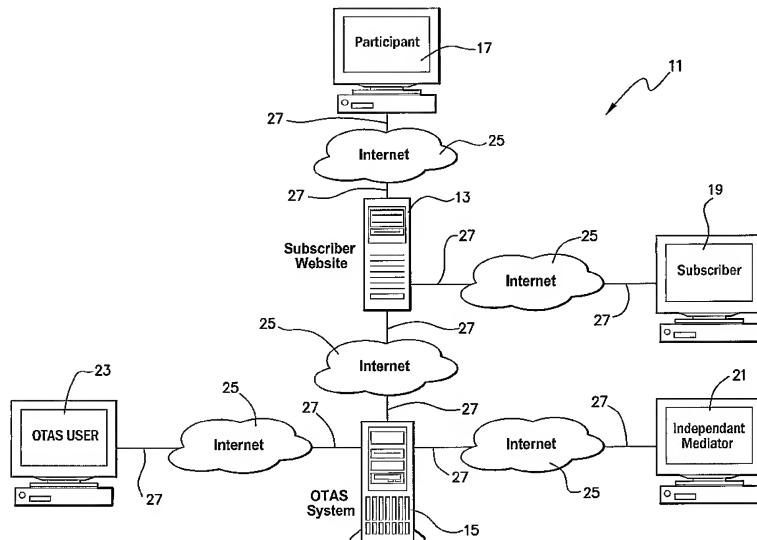
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(54) Title: A SYSTEM AND METHOD FOR FACILITATING A TRANSACTION



(57) Abstract: A system for facilitating a transaction, the system comprising: obtaining means operable to obtain information pertaining to an object that is for sale; forwarding means operable to forward the information pertaining to the object to a first computing device that is arranged to present the information to a prospective purchaser; and establishing means operable to establish a communicating means associated with the first computing device and a second computing device that is used by a person managing a sale of the object, the communicating means being such that it allows the prospective purchaser and the person managing the sale to use the first computing device and the second computing device, respectively, to communicate with each other in relation to the sale of the object, thereby facilitating the transaction.

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